

The Food Export–Midwest and Food Export–Northeast 2026 Event Calendar is available to help you plan for a successful year. Explore our programs and events to map out your international market strategy, secure your spot early, and maximize opportunities. **View the full calendar at foodexport.org/events**.

## Food Product Events To Grow Sales.

Food/Feed Show PLUS!™

Private Label Buyers Mission at the Private Label Manufacturers Association (PLMA) Show | TBD

**Buyers Missions** 

Specialty/Gourmet Products
Private Label Products
Seafood Products
Pet Food/Feed Products

**Focused Trade Missions** 

**Seafood Trade Shows** 

Rosemont, Illinois

UNITED STATES OF AMERICA	DATE	LOCATION	PRODUC	CTS
Specialty Food Buyers Mission at the Winter Fancy Faire	Jan. 10,12	San Diego, California	• •	• •
Value-Added Feed Ingredients Buyers Mission at the International Production & Processing Expo (IPPE)	Jan. 28	Atlanta, Georgia		
Natural Products Buyers Mission at Natural Products Expo West	Mar. 3-4	Anaheim, California	• • •	• •
Seafood Buyers Mission at Seafood Expo North America	Mar. 14	Boston, Massachusetts	•	• •
Pet Food Buyers Mission at Global Pet Expo	Mar. 24	Orlando, Florida	•	
Pet Food Ingredients Buyers Mission at Petfood Forum	Apr. 27	Kansas City, Missouri		
Food Service Buyers Mission at the National Restaurant Association Show	May 15,17	Chicago, Illinois	•	• • •
Sweets and Snacks Buyers Mission at the Sweets and Snacks Expo	May 18–20	Las Vegas, Nevada	•	• • •
<b>Value-Added Feed Ingredients Buyers Mission</b> at the World Pork Expo	June 3	Des Moines, Iowa		
Dairy, Deli, Bakery Buyers Mission at the International Dairy Deli Bakery (IDDBA) Show	June 7-8	Orlando, Florida	• •	•
Caribbean and Latin American Buyers Mission	June 16-18	Miami, Florida	• •	•
Specialty Food Buyers Mission at the Summer Fancy Food Show	June 26-27	New York, New York	• • •	• •
ood Ingredients Buyers Mission at IFT FIRST Annual Event and Expo	July 12-13	Chicago, Illinois	•	
Summer in the Cities Buyers Mission 2026	TBD	TBD	• • •	• • • •
Pet Food Buyers Mission at SUPERZOO	Aug. 12-14	Las Vegas, Nevada		
NEW Natural Products Buyers Mission at Newtopia Now	Aug.	Denver, Colorado	•	• •
/alue-Added Feed Ingredients Buyers Mission at the World Dairy Expo	Sep. 30	Madison, Wisconsin		
ood Ingredients Buyers Mission at SupplySide Global	Oct. 28	Las Vegas, Nevada	•	
Condiments, Sauces, and Rubs Buyers Mission at the American Royal BBQ	TBD	Kansas City, Kansas	• •	• •

CANADA	DATE	LOCATION	PRODUCTS
Food Show PLUS!™ at SIAL Canada	Apr. 29-May 1	Montreal, Canada	• • • • •
Focused Trade Mission to Canada for Retail and Foodservice	Sep. 9-10	Toronto, Canada	• •

CARIBBEAN, CENTRAL AMERICA & SOUTH AMERICA	DATE	LOCATION	P	RC	DL	JCT	s		
BACK-TO-BACK Focused Trade Mission to Central America for Retail and Foodservice	Jan. 19–21	Guatemala City, Guatemala	•	•				•	
BACK-TO-BACK Focused Trade Mission to Central America for Retail and Foodservice	Jan. 21–23	Panama City, Panama	•	•				•	
Food Show PLUS!™ at ANUGA Select Brazil	Apr. 7-9	São Paulo, Brazil	•	•			•		
Focused Trade Mission to Chile for Retail and Foodservice	Apr. 15–16	Santiago, Chile	•	•					•
Booth Package Food Show PLUS!™ at Alimentec	June 9-12	Bogota, Colombia	•	•	•	•	•	•	

MEXICO	DATE	LOCATION	PRODUCTS							
NEW Focused Trade Mission to Mexico for Cheese, Meat, & Beverage	Mar. 3–6	Mexico City & Puerto Vallarta, Mexico		•		•	•			
Booth Package Food Show PLUS!™ at Expo ANTAD and Alimentaria	May 19–21	Guadalajara, Mexico	•	•	•	•	•	•		
Focused Trade Mission to Mexico for Retail and Foodservice	July 6-10	Mexico City & Monterrey, Mexico	•	•			•		•	
Booth Package Food Show PLUS!™ at Food Tech Summit	Oct.	Mexico City, Mexico			•					
Booth Package Feed Show PLUS!™ at FIGAP	Oct. 21–23	Guadalajara, Mexico								•

EUROPE	DATE	LOCATION	PRODUCTS
Food Show PLUS!™ at Seafood Expo Global	Apr. 21–23	Barcelona, Spain	•
NEW Focused Trade Mission to Southeast Europe for Feed Ingredients	Apr. 28-30	Sofia, Bulgaria	•
Food Show PLUS!™ at Interzoo	May 12–15	Nuremberg, Germany	•
Food Show PLUS!™ at SIAL Paris	Oct. 17–21	Paris, France	• • •
Booth Package Food Show PLUS!™ at Food Ingredients Europe	Dec.	Paris, France	•

MIDDLE EAST	DATE	LOCATION	PRODUCTS
Booth Package Food Show PLUS!™ at Gulfood	Jan. 26-30	Dubai, United Arab Emirates	• • • •
Focused Trade Mission to the Middle East for Retail and Foodservice	Dec. 8-11	Dubai, United Arab Emirates	• • • • • •

ASIA	DATE	LOCATION	PRODUCTS
<b>Food Show PLUS!™</b> at Supermarket Trade Show (SMTS)	Feb. 18-20	Chiba, Japan	• • • •
NEW Focused Trade Mission to Vietnam for Wood Products at the HAWA Expo	Mar. 3-6	Ho Chi Minh City, Vietnam	•
Food Show PLUS!™ at FOODEX Japan	Mar. 10–13	Tokyo, Japan	• • • •
Food Show PLUS!™ at Food & Hotel Asia (FHA)	Apr. 21-24	Singapore, Singapore	• • •
Food Show PLUS!™ at SIAL China	May 18–20	Shanghai, China	• •
Feed Show PLUS!™ at ILDEX Vietnam	May 20-22	Ho Chi Minh City, Vietnam	• • • • •
Booth Package Food Show PLUS!™ at Thaifex ANUGA Asia	May 26-30	Bangkok, Thailand	• •
Food Show PLUS!™ at Seoul Food & Hotel	June 9-12	Seoul, Korea	• •
Booth Package Food Show PLUS!™ at Food Taipei	June 24-27	Taipei, Taiwan	• •
Focused Trade Mission to Taiwan for Retail and Foodservice	Aug. 18-20	Taipei, Taiwan	• • • • •
NEW Booth Package Food Show PLUS!™ at Indonesia International Pet Expo	TBD	Jakarta, Indonesia	•
Food Show PLUS!™ at Seafood Expo Asia	Sep.	Singapore, Singapore	• • • •
NEW Food Show PLUS!™ at IFMAC/WOODMAC	Sep. 24–27	Jakarta, Indonesia	
BACK-TO-BACK Focused Trade Mission to Southeast Asia for Retail and Foodservice	Oct. 5-7	Manila, Philippines	• • • • •
BACK-TO-BACK Focused Trade Mission to Southeast Asia for Retail and Foodservice	Oct. 7-9	Bangkok, Thailand	• • • • •
<b>Focused Trade Mission</b> to Korea for Innovative, Healthy, & Convenient Products in Retail and Foodservice	Oct. 27–29	Seoul, Korea	• • • •
Food Show PLUS!™ at China Fisheries Show 2026	Oct.	Qingdao, China	•

AFRICA	DATE	LOCATION	PRODUCTS
NEW Focused Trade Mission to West Africa for Consumer-Orien	nted Products Feb. 3–5	Accra, Ghana	• •

OCEANIA	DATE	LOCATION	PRODUCTS
Food Show PLUS!™ at Fine Food Australia	Sep.	Sydney, Australia	• • •

Our Liaisons have answers to your questions. Contact us!









## Turnkey Booth Space + Food Show PLUS!™ **Packages:**

Do you want an easy international trade show experience and get more qualified buyers, distributors, and leads at trade shows? Get both with a Turnkey Booth Space bundled with our trade show enhancement service, Food Show PLUS!™. \*Available at select shows



## Secure your 2026 Branded Program allocation before it's too late:

Demand for our 50% cost-share reimbursement program remains at an all-time high. Now's the time to prioritize your 2026 funding requests for the entire calendar year. There is a wide variety of international marketing activities, including the following:



Social media and advertising campaigns



Create foreign compliance packaging and label development



E-commerce and website optimization



Produce digital, video, and print materials



## Learn the fundamentals of exporting with our free resources:

Discover what export opportunities are available for your food and agricultural products. The proper education and preparation can significantly enhance your exporting readiness and help produce greater results. On-demand online training allows you to access from anywhere at any time.



Informative free webinars



Export Essentials Online: 11 module courses



**Export Navigator Service:** 30-minute consultation with an export expert.

Food Export Association of the Midwest USA 29 North Wacker Drive, Suite 1000 Chicago, IL 60606 USA

Phone: 312.334.9200

Food Export USA Northeast One Penn Center, 1617 JFK Blvd, Suite 420 Philadelphia, PA 19103 USA

Phone: 215.829.9111

Learn more at foodexport.org

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